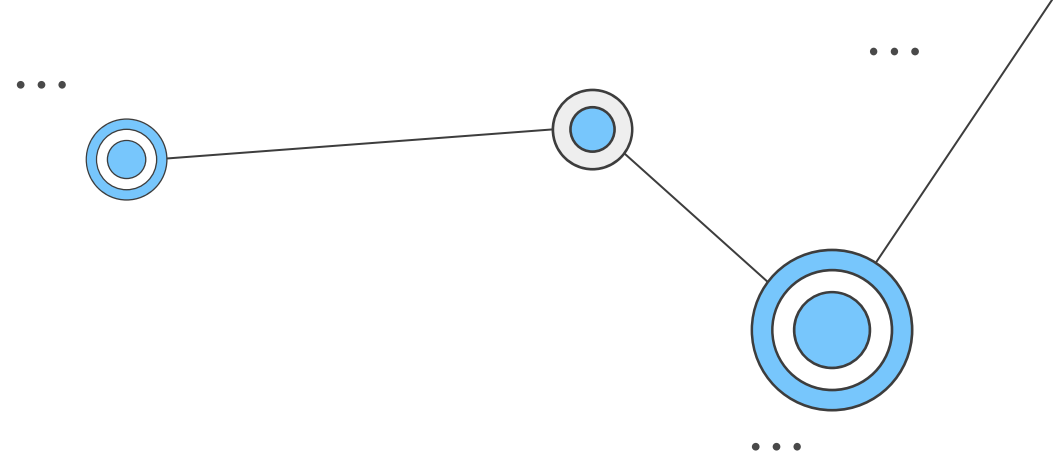
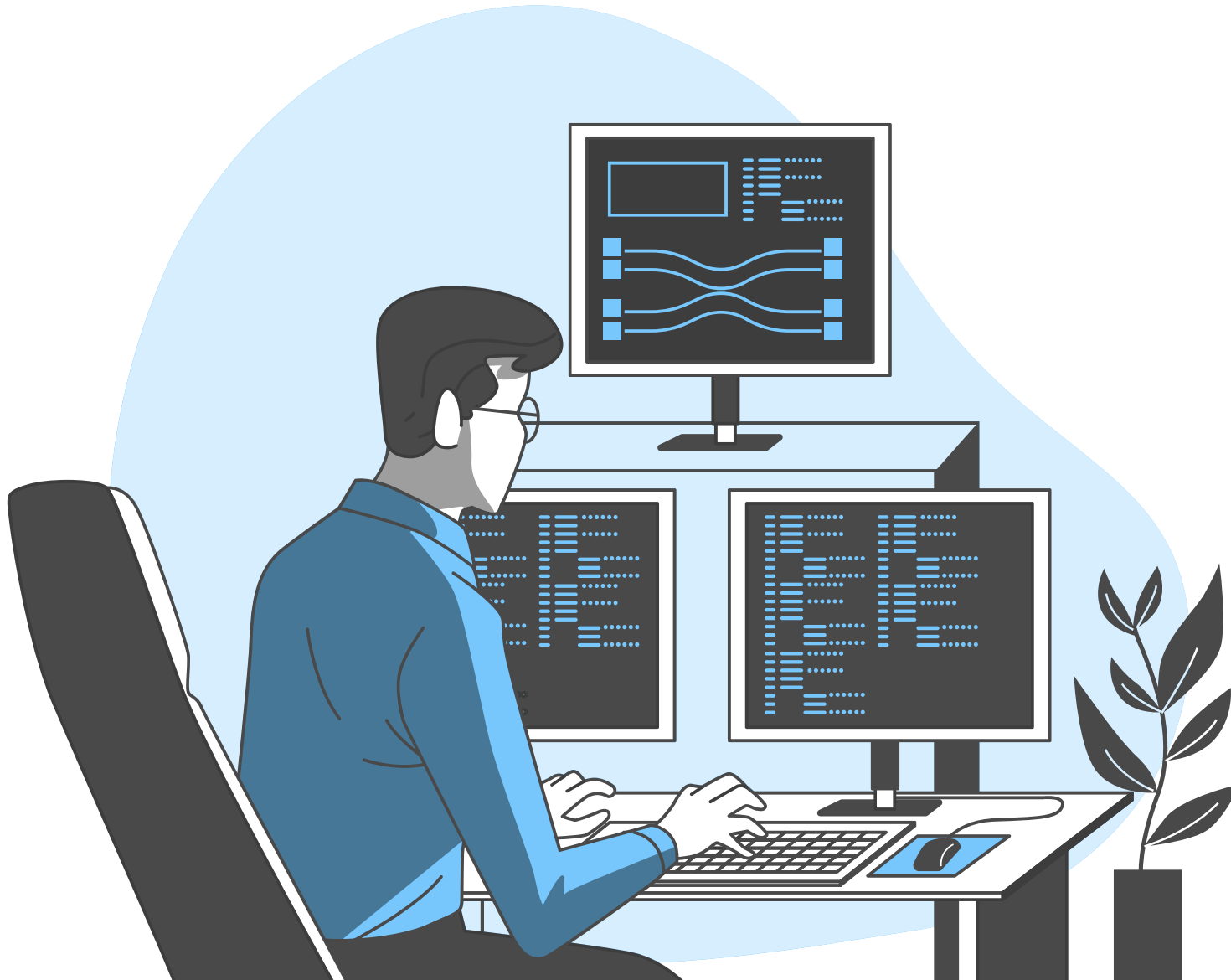




CRACKINGPRODUCT



Data Analytics Skill Training

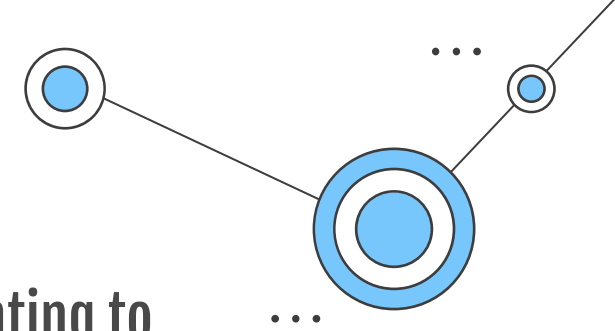
Break into the Analyst role
of any company with our
tailor-made industry
standard curriculum

Product Analyst

Data Analyst

Business Analyst

Are you



A college student wanting to explore data analysis ?



An Ex UPSC aspirant and lost in career ?



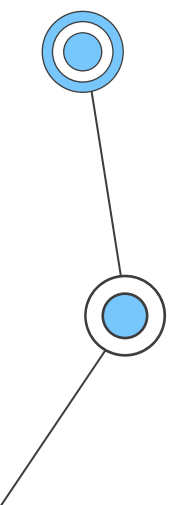
Still confused about career paths ?



Quitting your job for better opportunities?



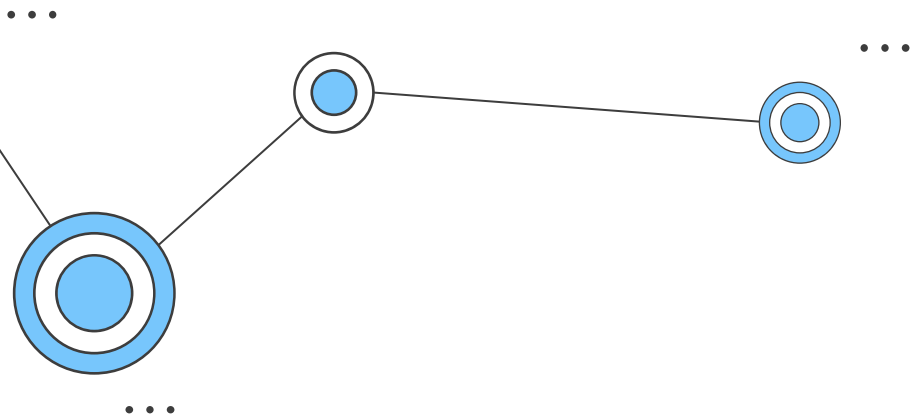
Looking for advanced skills in Data ?



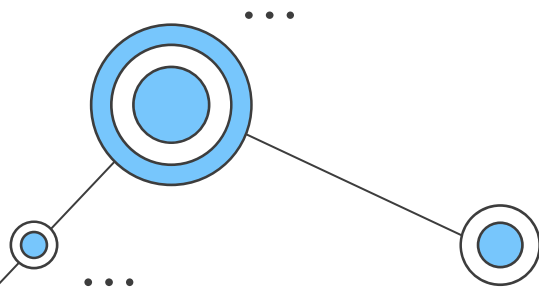
Are you



Searching for a job in
the field of DATA, BUT
Lack the required
skills and unsure
about where to start?



“Data is the new oil for the 21st century. **Data Analysts** are going to be a key component in fuelling this economy. And the **time is NOW**”



What does a **Data Analyst / Scientist** do?



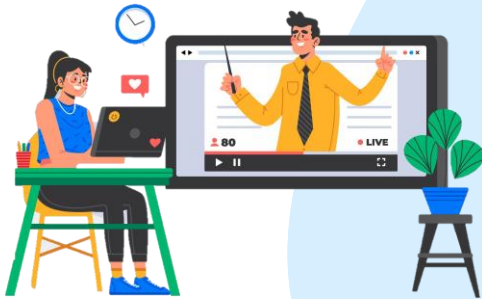
Data Scientist, Data analyst and Product manager are **in high demand** . They essentially

- Know how to use tools like SQL, Python and Excel to extract and visualize data
- Make and use data models to derive valuable insights
- Improve business value for the company

And the most important thing: They are **good communicator** to deliver the insights to key stakeholders in the most simple ways



We @ **CrackingProduct**, provide you a comprehensive Skill Training program to help you get your desired job in Data Analytics



Who are we?



CrackingProduct

A bunch of Data Scientist, Product managers, Data analyst and **IIT/IIM** graduates who have been in this domain for several years. We know what the **industry demands** and what are the **key skills** to meet the same.

Our vision is make **the youth of India Skill** ready towards the most demanding growth engine of the 21st century

...

program Design

01
...

Online Tools Training

Learn all the key tools and skills like SQL, Python, Excel via online live classes

02
...

Case Studies & Assignments

Solve real world analytics case studies and business problems

03
...

Resume grooming

Get expert help in designing the best resume to attract recruiters

04
...

Mock interviews

One to one mock interview sessions with industry experts



05
...

Personal mentorship

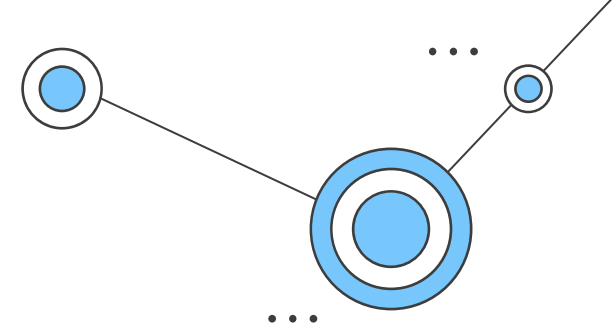
Get all your doubts resolved by our mentors via multiple means

06
...

Get referrals to companies

Get referred in our wide network of professional hiring managers

Online Session Key Features



...

SQL

Learn all the basics/
Advanced SQL

...

Business Cases

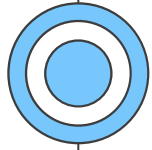
Real world case based
problems to build your
data/product acumen

...

Personal mentorship

1-1 mentorship to help
you sort all your doubts





SQL Basics

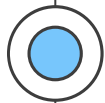
Basics queries to perform preliminary data extraction

...



Business Metrics

Important business metrics and how to define new metrics for different business problems



Skills You will learn



SQL Advanced

Advanced operations to solve complex business questions



Dashboarding

Learn to create visually appealing dashboards using Power BI and Excel



Mix panel

An end to end tool to perform advanced analytics on real world products

...



Product Sense

Learn the critical skills to start thinking from a product perspective.

...



Our mentors



Mahendra Yavvari

B.Tech, IIT Roorkee
Senior Product Manager
9+ years of experience
Ola , Unicard ,Mu Sigma



Piyush Gupta



















B.Tech, IIT Kanpur
Data Scientist with
6+ years of experience
FIITJEE, Queens, Loyaltyics



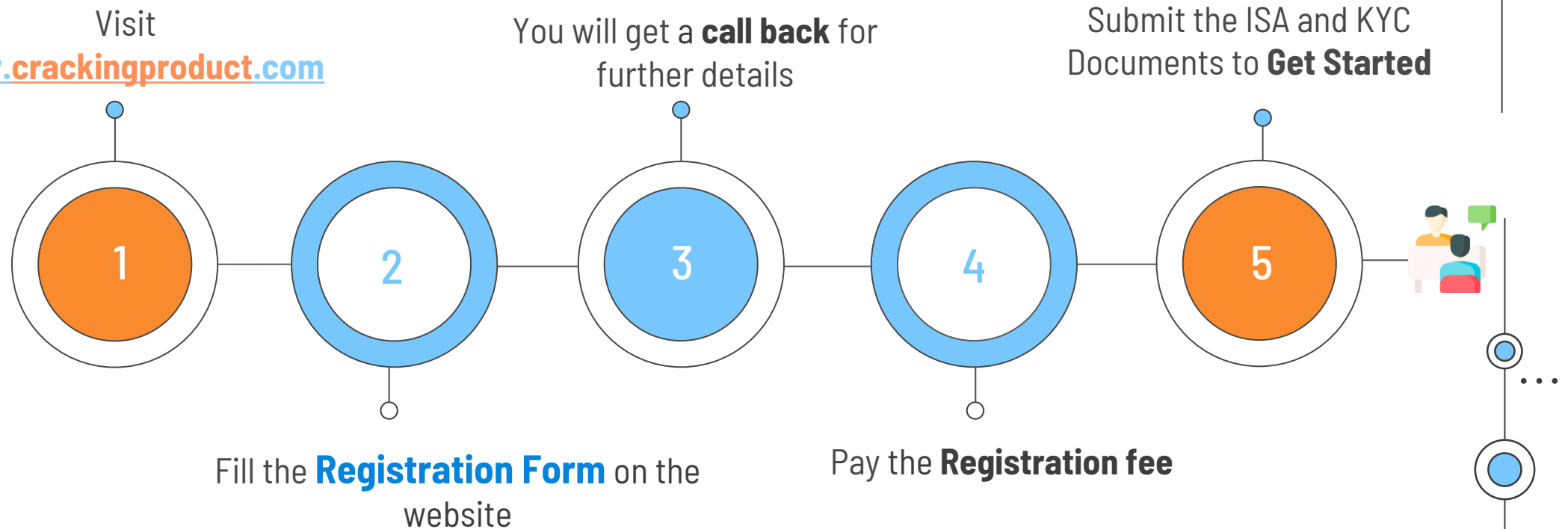
Mayank Raghuvanshi

B.Tech, IIT BHU
Product Manager with
6+ years of experience
**ShareChat, Razorpay,
Unicard**

Our offerings

	Core (Recorded)	Comprehensive (Live)
Live classes		
SQL Basics		
SQL advanced		
Business cases		
Resume grooming		
Mock interview		
One to One mentorship		
MS office + Tableau + Python		
Referrals to company (Performance based)		
Registration FEE (incl. GST)	₹ 9,999/-	₹ 24,999/-

How to get started?



Testimonials



I was a UPSC CSE aspirant. After 4 years of upsc, i wanted to get back into the industry. Thanks to the holistic training by cracking products, i was able to secure an Entry level Data Science job in less than 3 months of training.

Tushar, Agri-tech (Stealth)



After being out of the industry for several years, i met the mentors at cracking products. Their excellent training and expertise skilled me up for a good analytics position at PhonePe

Bhanu Pradeep, PhonePe



The SQL training program at cracking products is top notch. It helped me crack several interviews and get a business analyst role at EXL

Chandra Prakash, EXL





Don't wait!

Get started **NOW**



www.crackingproduct.com

